

McBride Water Conservation Plan Public Consultation

The Village of McBride is modernizing its Water Conservation Plan as the current plan is 11 years old. Updating the plan to have a 50-year outlook will ensure comprehensive, long-term strategies are developed and adopted to optimize the use of water and ensure public health and safety. This questionnaire will assist the Village of McBride in developing strategies that are specific to our community.



1. Are you a commercial or residential water user serviced by the Village of McBride?

Mark only one oval.

- Commercial
- Residential
- Both
- Private water system
- Other: _____

2. On a scale of 1 to 5, where '1' is "Not Important At All", and '5' is "Very Important", how important is it to you to use water efficiently in the home/outdoors?

Mark only one oval.

	1	2	3	4	5	
Not Important	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Important

3. How do you hear about water conservation?

Mark only one oval.

- Local Media
- Village News Releases
- Utility Bills
- Television News or Commercials
- Trade Publications
- Websites
- Word of Mouth
- Social Media
- I do not hear about water conservation

4. Would you be interested in tips or brochures to better inform you on the benefits of water conservation?

Mark only one oval.

Yes

No

5. Would you be willing to participate in a voluntary water use survey identifying how you use water on a day-to-day basis? (The water survey would be potentially launched by the Village in Spring/Summer 2022)

Mark only one oval.

Yes

No

6. In communities where water meters were installed, home owners tended to use less water and their water bills went down. How would water metering affect your water usage?

Mark only one oval.

I would reduce my water use

No change at all

Other: _____

7. If water utility bills were based on actual water usage, would you be likely to conserve water?

Mark only one oval.

Yes

No

8. How would you rate the Village's WATER PRESSURE at your home or business?

Mark only one oval.

	1	2	3	4	5	
Very Poor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Good

9. How would you rate the Village's WATER QUALITY (healthy, no impurities) at your home or business?

Mark only one oval.

	1	2	3	4	5	
Very Poor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Good

10. How would you rate the Village's Water CLARITY (no cloudiness) at your home or business?

Mark only one oval.

	1	2	3	4	5	
Very Poor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Good

11. How would you rate the Village's WATER CHLORINE LEVELS as it impacts taste at your home or business?

Mark only one oval.

	1	2	3	4	5	
Very Poor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Good

12. On a scale of 1 to 5, where '1' is "I am not familiar at all" and '5' is "I am very familiar", how familiar are you with water conservation techniques and fixtures?

Mark only one oval.

	1	2	3	4	5	
Not Familiar	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Familiar

13. What water conservation measures do you currently use?

Tick all that apply.

- Low flow toilet
- Low flow shower heads
- Automatic/timed sprinklers
- Water meter
- Turning the tap off while brushing your teeth
- Water lawn once per week or less during summer months
- Front load washing machine
- Faucet aerators
- On-demand hot water tank
- Water efficient water softener

Other: _____

14. What water conservation measures would you consider adopting/supporting?

Mark only one oval.

- Residential water meters
- Water fees based on volume used
- Seasonal water fee structure
- Mandatory low flow fixtures on new buildings
- Rainwater barrels for sprinkling/irrigation
- Requiring new developments to use low-impact development strategies (permeable pavers, timed sprinklers, etc)
- Installing a low flow showerhead
- Taking shorter showers
- Town Xeriscaping (beautification) (landscaping requiring little water to maintain)
- Stepped water restrictions
- Other

15. Would you be more likely to install water conservation measures if there was a rebate or subsidy?

Mark only one oval.

- Yes
- No
- Maybe

16. Would you be willing to participate in a water conservation focus group as part of this project? If yes, please enter your name, email, and phone number below.
