



The Corporation of the Village of McBride presents the:

Robson Valley Agriculture Forum

Cultivating Connections. Growing our Future.

Dates: Friday, October 3, 2025 – 7pm-8:30pm and Saturday, October 4 – 8:30am-5pm

Location: Robson Valley Community Centre

DRAFT EVENT AGENDA

Friday, October 3, 2025

Workshop On-farm Emergency Preparedness	Representatives from BC Agriculture Council and AG Safe BC	7:00pm-8:30 pm
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Saturday, October 4, 2025

Doors open to attendees	Networking and visit the partner and sponsor trade show booths	8:00 am
Land Acknowledgments, Welcome and Introductions	Mayor Eugene Runtz Presenting Sponsors -Robson Valley Hardware Corp. -Covers & Co.	8:30 am
Spotlight on Partners McBride Farmers Institute	Mark Roth, President	8:45-9:00 am
Keynote #1 Farmers Markets: Strengths and Limitations	Dr. David Connell, UNBC Professor	9:00-10:00 am
Health Break	Networking and visit the partner and sponsor trade show booths	10:00-10:15 am
Panel Discussion #1 Opportunities in Agriculture	<ul style="list-style-type: none"> • Michelle Miller – President, District C Farmer’s Institute • Reg Steward – Buffalo Creek Consulting • Karen Tabe – Regional Agrologist, Province of BC • Jolene Swain - FarmFolk CityFolk 	10:15-11:00 am
Spotlight on Industry Covers & Co.	Joseph Gardiner – Co-Founder and Agronomy Manager	11:00-11:30 pm
Spotlight on Partners Native Bee Society of BC	Monica Zieper – Master Melittologist Student Native Bees of British Columbia	11:30am-noon
Lunch Break	Lunch, networking and visit the partner and sponsor trade show booths	12:00-1:00 pm
Keynote #2 Presentation: Cell Design for Advanced Rotational Grazing	Serena Black, P.Ag. and Manager BC Forage Council	1:00-2:00 pm
Panel Discussion #2 Innovation in Agriculture	<ul style="list-style-type: none"> • Taylor Grafton – Beef Specialist, Province of BC • Keegan Miller – Covers and Co. • Willem Faasse – Rivershed Society of BC • Kenna Jonkman - Regional District of Fraser-Fort George 	2:00-2:45 pm
Health Break & Networking	Networking and visit the partner and sponsor tradeshow booths	2:45-3:00 pm
Spotlight on Partners Dunster Community Association	Rashmi Narayan – Project Coordinator Dunster Farmland Preservation	3:00-3:30 pm
Spotlight on Partners NW Invasive Plant Council	Michelle Miller – Executive Director Best management and reporting practices for invasives	3:30-4:00pm
Keynote #3 Climate and Labour Adaptations	Andrew Adams, Owner/Operator Hope Farm Organics	4:00-5:00 pm
Wrap up and thank you!		5:00 pm
Post-event social meet up at the Gigglin’ Grizzly Pub. Appetizers, prizes. Please join us!		5:30pm on

