

# The Corporation of the Village of McBride

Robson Valley Agriculture Forum - Oct 3-4, 2025

## SPONSOR SPOTLIGHT!



### Regional District of Fraser-Fort George

The Village of McBride is proud to recognize the **Regional District of Fraser-Fort George**, as a **Gold Sponsor** of the **Robson Valley Agriculture Forum**!

The **Regional District Fraser-Fort George** was incorporated in 1967 to provide regional decision-making on issues that go beyond municipal boundaries. It is one of 27 regional districts in the Province of British Columbia. The Regional District provides a variety of services, like building inspection, parks and recreation facilities, water systems and solid waste management to the nearly 100,000 residents who call this region home.

*Why Agriculture Matters to the **Regional District of Fraser-Fort George**.*

The Regional District's vision for agriculture is that:

*Food and agriculture systems in the RDFFG are resilient, prosperous, and connected.*

Key elements of this desired future state include:

- Ranchers, farmers, food producers, food harvesters, and food processors have successful businesses.
- Food system and agricultural knowledge is transferred to the next generation.
- Farming and ranching is diversified and operations are responsive to changing economic and climatic conditions.
- Regional collaborative networks create conditions in which agriculture can thrive.
- Understanding and sharing Indigenous history, traditional food systems, and relationship to land enables greater collaboration towards common goals.
- Farmers and ranchers are prepared for emergencies.
- Farming and ranching is regenerative: healthy soils, beneficial insects, and water conservation practices are common place and increase resiliency of producers.
- Regional food processing and distribution infrastructure adds value to raw goods.
- Regional foods are celebrated and marketed throughout the region and beyond.

**Thank you, RDFFG**, for supporting efforts to grow the agriculture sector in the Robson Valley!

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**REGIONAL DISTRICT  
of Fraser-Fort George**

