## The Corporation of the Village of McBride

Robson Valley Agriculture Forum - Oct 3-4, 2025

## SPONSOR SPOTLIGHT!



## **Robson Valley Hardware Corp**

The Village of McBride is proud to recognize Robson Valley Hardware Corp as a Presenting Sponsor of the upcoming Robson Valley Agriculture Forum!

About Robson Valley Hardware Corp

Robson Valley Hardware Corp adopted its current name in 1999. Since then, we have proudly maintained the name while continuing to uphold—and in many ways enhance—the level of service our community has come to expect. The decision to purchase the store was a natural one, driven by our commitment to ensuring that residents of the Robson Valley have consistent access to a reliable, customer-focused hardware store that meets their needs while remaining economically accessible.

Why the Agriculture Forum Matters to Robson Valley Hardware Corp

While **Robson Valley Hardware** primarily focuses on home building materials, renovation supplies, and everyday household essentials, we are deeply committed to supporting all sectors of our community—including agriculture. Although **Home Hardware** offers access to a wide range of farming-related products, we've made a conscious decision to maintain a respectful distance from supplying agricultural inventory in order to avoid competing with our long-standing neighbors down the street.

Farming is a cornerstone of life in the Robson Valley. While our store may not specialize in agricultural supplies, we recognize and value the critical role farmers play in sustaining the local economy. Many of these individuals continue to support our business by purchasing a broad range of products, contributing meaningfully to our year-round viability.

At the heart of our operations is a commitment to community—showing up, supporting one another, and respecting the industries that shape our valley.

## *In Their Words*

Kevin and I were born and raised on the farm—this way of life is deeply rooted in who we are and forms the foundation of our values, with God at the forefront. Although it has been decades since we've worked directly in the fields, our respect and support for the agriculture sector remain unwavering. Farmers play a vital role not only in feeding Canadians but also in supporting global food security. As demand for locally grown food continues to rise, we believe the Robson Valley would greatly benefit from more active farming and the thoughtful opening

of additional agricultural land. Whether it's larger operations or small acreages producing food for personal use and local markets, every contribution matters in strengthening the resilience and sustainability of our region for generations to come.

**Thank you, Robson Valley Hardware Corp**, for supporting efforts to grow the agriculture sector in the Robson Valley!

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Register for the Forum at: https://simpli.events/e/robson-valley-agriculture-forum-2025