



The Corporation of the Village of McBride presents the:

Robson Valley Agriculture Forum

Cultivating Connections. Growing our Future.

Dates: Friday, October 3, 2025 – 7pm-8:30pm and Saturday, October 4 – 8:30am-5pm

EVENT AGENDA

Friday, October 3, 2025

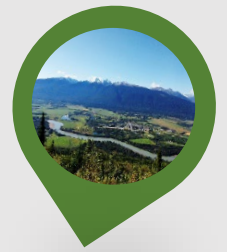
Workshop On-farm Emergency Preparedness	<i>Representatives from BC Agriculture Council and AG Safe BC</i>	7:00pm-8:30pm
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Saturday, October 4, 2025

Doors open to attendees	Networking and visit the partner and sponsor trade show booths	8:00am
Welcome and Introductions	Mayor Eugene Runtz Presenting Sponsors -Robson Valley Hardware Corp. -Covers & Co.	8:30am
Spotlight on Partners McBride Farmers' Institute	<i>Mark Roth, President</i>	8:45-9:00am
Keynote #1 <i>Farmers Markets: Strengths and Limitations</i>	Dr. David Connell, UNBC Professor	9:00-10:00am
Health Break	Networking and visit the partner and sponsor trade show booths	10:00-10:15am
Panel Discussion #1 <i>Opportunities in Agriculture</i>	• Michelle Miller – President, District C Farmers' Institute • Reg Steward – Buffalo Creek Consulting • Karen Tabe – Regional Agrologist, Province of BC • Jolene Swain - FarmFolk CityFolk	10:15-11:00am
Spotlight on Partners Native Bee Society of BC	Monica Zieper – Master Melittologist Student <i>Native Bees of British Columbia</i>	11:00-11:30pm
Spotlight on Industry Covers & Co.	<i>Joseph Gardiner – Co-Founder and Agronomy Manager</i>	11:30am-12:15pm
Lunch Break	Lunch, networking and visit the partner and sponsor trade show booths	12:15-1:00pm
Keynote #2 <i>Presentation: Cell Design for Advanced Rotational Grazing</i>	Serena Black, P.Ag. and General Manager BC Forage Council	1:00-2:00pm
Panel Discussion #2 <i>Innovation in Agriculture</i>	• Taylor Grafton – Beef Specialist, Province of BC • Keegan Miller – Covers and Co. • Willem Faasse – Rivershed Society of BC • Kenna Jonkman - Regional District of Fraser-Fort George	2:00-2:45pm
Health Break & Networking	Networking and visit the partner and sponsor tradeshow booths	2:45-3:00pm
Spotlight on Partners Dunster Community Association	Rashmi Narayan – Project Coordinator <i>Dunster Farmland Preservation</i>	3:00-3:30pm
Spotlight on Partners NW Invasive Plant Council	Michelle Miller – Executive Director Best management and reporting practices for invasives	3:30-4:00pm
Keynote #3 <i>Climate and Labour Adaptations</i>	Andrew Adams, Owner/Operator Hope Farm Organics	4:00-5:00pm
Wrap up and thank you!		5:00pm
Post-event social meet up at the Gigglin' Grizzly Pub. Appetizers, prizes. Please join us!		5:30pm on

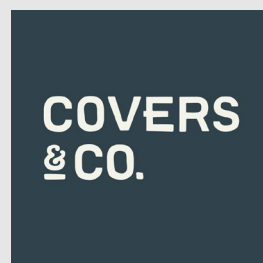


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Robson Valley Agriculture Forum
October 3-4, 2025



THANK YOU TO OUR SPONSORS

The Village of McBride extends heartfelt thanks to all of the sponsors of the Robson Valley Agriculture Forum for their generous support. Your contributions make it possible to host this inaugural event free of charge for participants, ensuring accessibility for producers, processors, and community members across the Robson Valley. From providing meals and resources to supporting travel and honoraria for speakers, your investment strengthens local agriculture, fosters knowledge-sharing, and helps build a more resilient and connected community. Your support is helping to cultivate a stronger economy and a vibrant agricultural future for the Robson Valley.



**Earthen
Enterprises**



Funding for the Knowledge and Technology Transfer program is provided by the governments of Canada and British Columbia through the Sustainable Canadian Agricultural Partnership, a federal-provincial-territorial initiative.